

Ho Chi Minh City, May 13, 2021

Subject: 3M launches national case competition, seeks solutions in Technology, Sustainability and Innovation

Dear University Management Board,

We represent 3M, a global science company that was established in 1902, with offices and plants in more than 70 countries. 3M has been improving lives in Vietnam for over 25 years.

Science is at the heart of everything we do. We strive to solve today's challenges and aim to create a more positive world through science by delivering innovative solutions that add value to our business and customers. The company produces over 50,000 products globally, and some of our iconic brands include Scotch-Brite®, Post-it® Notes, Scotch™, Nexcare™ and many more.

On April 23, 3M launched a national case challenge calling all undergraduate students from all courses of study in Singapore, Malaysia, Indonesia, Thailand, Philippines, and Vietnam to submit their most innovative ideas to elevate its business across three themes: Technology, Sustainability, and Innovation.

Called The 3M Inspire Challenge, the inaugural competition is here to inspire great ideas in technology, sustainability, and innovation whilst supporting the next generation of great leaders, thinkers, and creators. It will run across two stages where the first stage, known as the Country-Level Semi-Finals, will see students face-off against their local peers in a live judging panel on August 24, 2021. The winners of this stage will be crowned the title of "Country Champion", awarded a cash prize of US\$1,000, and offered internships at local 3M offices.

The Country Champion will then proceed to the second stage, known as the Regional-Level Finals, to compete against all the Country Champions. The winning team will be crowned "Regional Champion" and walk away with a USD\$2,000 cash prize.

We would like to invite students from your university to participate in this competition. We hope that you can share this competition with your students which will be a good opportunity for them to showcase their creativity, innovation and business acumen.

Registrations are open from now until June 7, 2021, and submissions are open from May 22-June 21, 2021. More information can also be found on The 3M Inspire Challenge website (<http://go.3m.com/3minspirechallenge>) . I have attached some publicity materials that can be shared with the students.

Please let me know if you need more information. We're more than happy to explore further ways to collaborate.

Thank you.



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