

1. Program

- **Objective** : To foster global ESG Leaders, who are interested in, and capable of solving social problems
 - **Duration** : July 2 (Sun.) - July 12 (Wed.), 2023 * In total, 5 weeks (Pre- 2 weeks, on-site 2 weeks, post- 1 week)
 - **Venue** : **POSCO Center(Seoul), Steelworks & POSTECH(Pohang)** * accommodation nearby POSCO Center
 - **Target** : Outstanding POSCO Asia Fellows studying at partner univ. (17 Univ. from 9 Countries) & POSCO Vision Fellows
 - * China, India, Indonesia, Malaysia, Myanmar, Kazakhstan, Korea, Thailand, Turkiye, Vientam
 - ** 2022 postgraduates fellows of University of Indonesia are also eligible for the program
 - **Scale** : 30 students from 10 Countries (Korea 13, Asia 17; 1 from each univ.) / 5 global teams (6 ppl. / team)
- * Note: All expenses are covered and borne by the Foundation (Round-trip flights, Accommodation, Activities etc.)**

2. Activities

Pre-program(2 weeks)	On-site(2 weeks)	Post-program(1 week)
<ul style="list-style-type: none"> - Pre-survey - Watching video lecture about ESG - ESG Case Study (assignment) - Team-building (making team name & emblem) 	<ul style="list-style-type: none"> - Special Lecture - Dialogue with Korea ESG leaders - Cultural + Industrial Visit - Presentation(ideathon+visits) 	<ul style="list-style-type: none"> - To elaborate the outcomes - To write a review - To respond to a survey - To create a student club (circle) (aligned with community-building act)

3. Selection Criteria

* **F** = Foundation, **B** = Branch, **U** = University

- **Capacity** : 30 outstanding students from 10 countries (including Korea, **1 from each university**)
- **Method** : Submit your application on **an application platform of the Foundation** (→postf.recruiter.co.kr)
 - * **note: if you want to see application items in your mother tongue, you are encouraged to use Chrome browser**
- **Stage** : **(1st) Document Screening**(twice as many; F) → **(2nd) Interview**(F+B+U) → **(3rd, Final) Selection**(F)
 - (Document) the Foundation will evaluation application forms and the result will be informed by email (2 from each univ.)
 - (Interview) **virtual interview (zoom)** w/ nterviewers(from F, B, U) (English, 9 times in total, by country)
 - (Final Selection) **total sum of 1st, 2nd Stage's score** (results to be notified to each individual applicant)

Stage	Roles & Contents	Note
(1st) Document	<ul style="list-style-type: none"> - F: Circulates selection information(→B, F), evaluates forms * applicants are asked to use a application platform(TBA) 	<ul style="list-style-type: none"> - 2 from each univ. (twice as many) - Duration: April 3(Mon.) – 21(Fri.) - Evaluation: April 24(Mon.) – 28(Fri.) - Announcement: May 2(Tue.) by email
(2nd) Interview (virtual)	<ul style="list-style-type: none"> - F: Circulates interview criteria, interviews, and collects interview results(rubric) - B & U: Interview, submit evaluation results(rubric)(→F) 	<ul style="list-style-type: none"> - 9 times by country (5-10 mins / person) - Interview: May 3(Wed.)-8(Mon.)
(Final) Selection	<ul style="list-style-type: none"> - F: Sums total scores and announces the final results 	<ul style="list-style-type: none"> - Announcement: May 17(Wed.) by email

4. Timeline(tentative)

Timeline	Contents
<p>Week 4 March</p>	<ul style="list-style-type: none"> • Circulation of the full implementation plan w/ Branches and Univs. (by April 4, Tue.) <ul style="list-style-type: none"> * the plan is subject to change depending on internal/external circumstances • Promotion and Selection of Participants (1 from each Univ.) (by May 17, WEd.)
<p>Week 2 May</p>	<ul style="list-style-type: none"> • Confirmation of speakers, mentors, and travel agency etc. • Invitation to those selected and form global teams • the Foundation announces pre-program activities* and fellows do <ul style="list-style-type: none"> * answering a survey, watching video lectures, doing a case study, making team's name and emblem etc.
<p>Week 1-2 July</p>	<ul style="list-style-type: none"> • Arrival in Korea(to Incheon Int'l airport, July 2 (Sun.)) • On-site Program(2 weeks; in Seoul and Pohang etc.) • Departure(from Incheon Int'l airport, July 12 (Wed.))
<p>Week 3-4 July</p>	<ul style="list-style-type: none"> • Post-program activities* <ul style="list-style-type: none"> * answering a survey, dissemination workshop, establishing an extracurricular circle

5. Daily Schedule of on-site program in Korea

* The schedule below is subject to change

	July 2 (Sun.)	July 3 (Mon.)	July 4 (Tue.)	July 5 (Wed.)	July 6 (Thur.)	July 7 (Fri.)
09:00-10:30	Arrival & Check-in	Opening Ceremony and Orientation (OT)	Learning Activity II Defining social problems	Moving Seoul→Pohang	Industrial site Visit II Pohang Steelwork & Park 1538 & POSCO History Hall	Learning Activity IV ESG Business Ideathon (II)
10:30-12:00		Keynote Lecture ESG Management - an effort of Corporates for sustainable growth	Special Lecture II POSCO, the pioneer of Corporate Citizenship & ESG			
12:00-14:00		Welcoming Luncheon	Lunch	Lunch	Lunch	Lunch
14:00-15:30		Special Lecture I History of South Korea's economic and social development: from manufacturer to country with the global soft power	Learning Activity III ESG Business Ideathon (I)	Industrial site Visit I POSTECH & Pohang Change-up Ground	Moving Pohang→Seoul	Learning Activity V ESG Business Ideathon (III)
15:30-17:00		Learning Activity I ESG Case Study				
17:00-19:00			Global Citizen Dialogue Talk Concert			
	July 8 (Sat.)	July 9 (Sun.)	July 10 (Mon.)	July 11 (Tue.)	July 12 (Wed.)	
09:00-10:30	Cultural Visit II Guided Tour (DMZ, Gyeongbok-gung palace)	Cultural Visit II Group Tour	Learning Activity VI ESG Talk Concert	Learning Activity VIII Presentation and Evaluation	Check-out & Departure	
10:30-12:00						
12:00-14:00			Lunch	Lunch		
14:00-15:30			Learning Activity VII Preparation for Presentation	Satisfaction Survey		
15:30-17:00				Closing Ceremony & Farewell Dinner		

6. Detailed Information on Learning Activities

* The information below may be subject to change

Activity	Date & Time	Title	Contents
Keynote Lecture	July 3 (Mon.) 10:30	ESG Management - an effort of Corporates for sustainable growth	Definition of ESG, Context of ESG's appearance (including CSR, SDGs), Global tendency, Status, Policies related to ESG, ESG Best Practices(cases)
Special Lecture	July 3 (Mon.) 14:00	History of South Korea's economic and social development: from manufacturer to country with the global soft power	How South Korea has achieved social and economic development since after independence from Japan in 1945, and what POSCO has done in the course of development, and how South Korea positions itself in the world
	July 4 (Tues.) 10:30	POSCO, the pioneer of Corporate Citizenship & ESG	Definition of Corporate Citizenship, POSCO's best practices of Corporate Citizenship, and ESG-related CSR activities
Learning Activity	July 3 (Mon.) 15:30	ESG Case Study	Making a presentation on your own ESG case study (the output of pre-program assignment)
	July 4 (Tues.) 09:00	Defining social problems	Discussing by group to define a problem you all are interested in solving or alleviating in common. 1) problem-defining, 2) root-cause analysis, 3) stakeholder analysis (all groups address different social problems: no overlapping problems)
	July 4 (Tues.) 14:00	ESG Business Ideathon (I-III)	Proposing a ESG business model to solve problems defined (by developing a new mock business or by consulting a existing model)
	July 7 (Fri.)		
	July 10 (Mon.) 09:00	ESG Talk Concert	Talking freely with ESG experts, you can learn what competencies are required, and what they do in their positions, what value you should have as ESG experts.
	July 10 (Mon.) -11 (Tues)	Presentation and Evaluation	Making a presentation on outcomes of the program (Review, ESG business idea, cultural visit, impact etc.)

6. Detailed Information on Learning Activities (Cont.)

* The information below may be subject to change

Activity	Date & Time	Title	Contents
Special Activity	July 4 (Tues.) 17:00	Global Citizen Dialogue Talk Concert : How to cope with the climate crisis	Having a free talk with activists responding to the climate crisis, and you learn what you can do to adapt and mitigate * Global Citizen Dialogue(GCD): a collaborative brand of education cooperation project between POSCO TJ Park Foundation and Friedrich Naumann Foundation for Freedom, a German foundation
Industrial Site Visit	July 5 (Wed.) 09:00	POSTECH	History Museum of POSTECH, Pohang Change-up Ground
	July 6 (Thur.) 14:30	Pohang Steelworks	Pohang Steelworks, Park 1538, History Museum of POSCO
Cultural Visit	July 8 (Sat.)	Guided Tour	DMZ, Gyeongbok-gung palace, Han-gang river Cruise
	July 9 (Sun.)	Group Tour	Planning a tour by group and do some paperwork after that